



Seneca District Mission/Vision/Goals 2017

Mission:

To advance the movement of Scouting for all youth and provide a legacy that instills responsibility and establishes a culture of paying it forward.

Vision:

We see ourselves as a premier District in NCAC by supporting our units in providing safe, fun and valuable experiences to the youth, connecting resources and needs, increasing the visibility of Scouting, while propagating successes.

District Goals:

1. Membership and Program Vice-Chairs will facilitate unit presence at the following community events during 2017:

- A. Gaithersburg (*Completed*)
- B. Germantown
- C. Damascus (*Completed*)
- D. Poolesville
- E. Kentlands (*Completed*)
- F. Montgomery Village

2. Membership, Program and Marketing Vice-Chairs will encourage community involvement at the following District sponsored events in 2017:

- A. Archery Day (*Completed*)
- B. Fishing Day (*Completed*)
- C. Pinewood Derby (*Completed*)
- D. Rocket Launch
- E. Scouting for Food
- F. Tiger 500 (for 2018).

This encouragement should involve press releases to various local newspapers and on-line new sources, including Facebook, Germantown Pulse, etc.

3. Membership and Activities & Civic Service Vice-Chairs will establish a new District "Experience Scouting" event to occur before the end of summer 2017. Potential venues should include: Touch-a-Truck, Pinewood Derby track, Raingutter Regatta, Space Derby and perhaps the Climbing Wall. A potential timeframe for this is the last week of August.

4. The District Executive will establish a District sponsored young adult networking program (for over 21) by May 1, 2017. It may eventually involve an internship like program where young adults are provided opportunities to work on the District committee

learning skills in: Budgeting, Project Management, Public Speaking and involve networking with professionals as well as peers.

5. Engage 20 new adults at a District level in 2017. This is a joint responsibility between the Membership, Program, and Activities & Civic Service Vice-Chairs.
6. Increase 10% Units reporting Service hours or 10% total hours in 2017. Award unit participation with ribbons awarded at Roundtable in Fall 2017. This is a Commissioner Corps responsibility.
7. This District Chair will hold a District Leadership Retreat (open to all CORs, Committee Members and Commissioners) - *(Completed March 4, 2017)*.

Nominating Committee (James Hardter and Kelsey Prunier)

1. Develop a succession plan including current position leader and back-up, for all positions by August 31, 2017.
2. Recruit to fill positions and nominate to the committee to approve. Proposals should be ongoing throughout the year at monthly District Committee meetings and culminate with a 2018 Slate to be presented to the Committee and approved at the October 24, 2017 meeting.

Membership Committee (Howard Lichtman and Team)

1. Develop and promote new units, as appropriate (Venturers/Cub Scouts/Boy Scouts)
2. Establish two (2) new Exploring Posts by September 30, 2017.
3. Develop and hold a Spring Join Scouting Night (JSN) *(Completed)* and hold a Fall Recruiting JSN
4. Develop a Webelos Transition Team
5. Track Webelos cross-over and follow-up with lost Webelos, thereby aiming to increase retention by 2% over 2016 levels.
6. Finishing 2017 with +1 membership overall over 2016.
7. Track transitioning youth dropped at recharter time.
8. Facilitate the roll-out of online registration to all units
9. Facilitate the roll-out of the "Every Unit" Lion program
10. Ensure that all units (78) in the District have their BeAScout pins updated by August 31, 2017. This is a joint responsibility with the Commissioner Corps.

Financial Committee (Riley Norton and Team)

1. Conduct a successful FOS Campaign (including Scouter, Family and Community components), meeting our goal of \$65,000. *(Completed)*
2. Conduct a successful Montgomery Distinguished Citizen Award fundraiser, including providing three (3) volunteer coordinators from Seneca District. *(Completed)*
3. Conduct a successful Popcorn Campaign, increasing overall sales by 10% in 2017 over 2016.
4. Identify at least one District Popcorn Kernel successor by June 30, 2017. May be accomplished through use of Asst. District Popcorn Kernels. *(Completed)*

5. Identify new sales venues by May 30, 2017, to replace those lost to new Safeway and Giant policies. *(Completed)*
6. Identify a unit kernel for each unit who is eligible to sell popcorn (not including LDS).
7. Increase number number of units selling Popcorn by 5 for 2017.
8. Establish a community fundraiser position to work with Cafe Rio, Ledo's Pizza and the like on shared profit events. Miriam Burstein might be a good candidate and Ben Litten agreed to ask her at the February 28, 2016 District Committee Meeting.
9. Increase the number of units participating in the Camp Card program from 6 to 12 units in 2017.

Program Committee (Ron Bridge and Team)

1. Conduct successful program year with budgets closed out 30 days after program day, reviewed by Vice-Chair, Program
2. Promote Camping and Training. Ensure District representation on Council Committee.
3. Champion Health and Safety where necessary at District Events. Ensure District representation on Council Committee.
4. Coordinate Joint Program Launch in May with Potomac, Seneca and White Oak Districts.
5. Develop a STEM Program Event for 2017.

Advancement and Recognition (Tom Kennedy)

1. Complete and shepherd up to four (4) applications for District Award of Merit.
2. Complete and shepherd up to two (2) applications for Silver Beaver.
3. Solicit and process two (2) applications for Seneca Outstanding Unit Scouter Award (SOUSA) from each of the 78 units in the District. *(Completed)*
4. Track and encourage completion of District Committee and Commissioner's Awards (Training Award, Key Award, Arrowhead, etc.)
5. Hold 2 Life-to-Eagle seminars in 2017
6. Hold 9 or more Eagle Boards of review in 2017
7. Recruit 5 new Eagle Board Chairs

Training (Mary Lou Gundersen)

1. Hold District Committee training in 2017
2. Recruit 1 additional training team member
3. Achieve 100% trained top leaders in units
4. Maintain updated National training materials

Merit Badge Dean (Matthew Odgen)

1. Increase trained Merit Badge Counselors to 55% of total
2. Implement online training for Merit Badge Counselors
3. Maintain updated Merit Badge Counselor database

District Commissioner Goals (Gordon Henley)

1. Add two additional UCs to the team
2. Each Commissioner logs at least 6 visits to each unit. Must be reported in CT.
3. By November 2016, a Detailed Assessment is logged in CT for each assigned unit.

4. ALL units, including Venturing and Exploring recharter early or on time with Commissioner support
5. All units complete JTE with Gold status by Dec 20 each year
6. All Commissioners complete Commissioner Basic Training within 60 days of appointment.